

Color and Your Sign

After four millennia, there is still some dispute among astrologers as to which colors should be attributed to which sign. Most astrologers seem to agree that red definitely relates to Aries, gold to Leo, silver to the Moon, brown tones to the Earth signs of Taurus, Virgo and Capricorn, while Scorpio definitely gets black.

Listed below are the associations that have worked for me. As outlined above, color perception is a personal thing, dependent upon how your eyes take in light and process it within your brain. Also, there are the technicalities of reproducing colors, and the fact that results will vary on different monitors.

So your takes on a color may be different than mine. Feel free to come up with your own. It is after all, a New Age and no better time to assert your individuality!

ARIES

SPICE IT UP:

Aries colors can be found in fire: intense reds, oranges and yellows and the intense blue at the heart of flame. This sign likes its colors, as with everything else, straightforward and not too complicated.

- ★ red, from peppery to clear
- ★ vibrant pink
- ★ rose salmon
- ★ garnet
- ★ any bright, warm color, neither very complex nor too subtle

TAURUS

DOWN TO EARTH:

- ★ Comfort and stability are at the root of the Taurus impulse. Colors of a spring meadow and just-turned earth appeal.
- ★ copper and reddish brown, cinnamon tan, fresh earth brown, beige, cream

GEMINI

I NEVER MET A COLOR I DIDN'T LIKE:

- ★ Classic astrology textbook writer Margaret Hone said: “The Geminian seems to like all colors and feel none inharmonious.”
- ★ traditionally, medium and dark blue, indigo, royal blue, azure

CANCER

CHILD OF THE MOON:

- ★ Safe harbors, secure shores—Cancer revels in the colors of moonlight dancing on waves.
- ★ shades of grey, silver, opalescent and watery hues, bluish grey

LEO

DRAMA QUEEN:

- ★ Pageantry, splendor, romance, and regal elegance—Leo colors must reflect the impulse toward magnificence.
- ★ all shades of gold and yellow, oranges, including bright rust and apricot

VIRGO

MODESTY ABOVE ALL:

- ★ Understated, no-nonsense colors, but also those of haute-couture elegance.
- ★ White, grey, camel - basic neutrals; navy blue; tweedy and fine-patterned neutrals and earth shades

LIBRA

LIFE'S A BEAUTY PAGEANT:

- ★ Ever seeking harmony, Libra's colors are soothing pastels, anything that suggests gracious living.
- ★ turquoise, blue-greens, aquamarine, all pastels, especially pink and blue, pale leaf green

SCORPIO

INTENSITY PLUS:

- ★ Drama, mystery, passion—Scorpio's colors reflect the driven personality behind the sign.
- ★ black, deep red from wine to reddish orange, maroon, strong color accents played against black

SAGITTARIUS

CHILD AT HEART:

- ★ Think a gypsy caravan, traveling circus, and hiking gear, and you'll have Sagittarian colors in mind.
- ★ purple, bright red and green, clear orange, forest shades of green and brown

CAPRICORN

ALL BUSINESS:

- ★ Like Virgo, an appreciation for timeless classic shades of neutral. This stern sign leaves no room for frivolity.
- ★ deep earth shades, dark brown and grey, black, steel blue, oxblood

AQUARIUS

MY AGE IS YOUR AGE:

- ★ Aquarians gain great amusement from provoking us to think about things, even if it means shocking us, hence the penchant for electric shades.
- ★ electric shades, especially blue; blues and greens, eclectic juxtapositions of

color

PISCES

BEAUTIFUL DREAMER:

- ★ Mystical, starry-eyed, gazing into other dimensions—this is what Pisces does best, and the sign’s color preferences reflect this.
- ★ hues that are subtle mixtures of other colors,
- ★ sheer and translucent effects,
- ★ mauve, lavender,
- ★ soft turquoise, ombre shades

How To Use Your Zodiac Colors

Unless you skipped the previous six chapters, you now have some knowledge of not just your Sun-sign, but also the sign of your Ascendant, Moon and Venus. And you learned a bit about what the other planets mean.

Armed with your chart, you can use color to change your mood, or to bolster your self confidence on special or specific occasions.

Use the color associated with your Sun-sign:

- To increase your self-confidence, feel more powerful.
- When faced with an important decision. Many people find their Sun-sign colors help them stop dithering and make up their minds.
- In your own personal coat of arms or mandala.
- To add impact or a focal point.
- To increase your personal magnetism or charisma. Your Sun-sign color in ancient times was called ‘the color of courtship.’

Use the color associated with your Moon sign:

- To feel better about yourself generally and enhance your self-image.
- When dealing with family matters or those that affect you emotionally.
- To decorate your dining area.
- When you need to feel at peace and emotionally secure.

Use the color associated with your Ascendant sign:

- In any situation where you need to put up a good front.
- When speaking or performing in public.
- As a base color upon which to express the attributes of your Sun, Moon or Venus, as the case may be.

Use the color associated with your Mercury sign:

- For small accessories like rings, vests or lapel pins.
- Anything you communicate with, such as a pen or pencil.
- Your cell phone or computer.
- Whenever you need to keep up with a schedule full of busy work.

Use the color associated with your Venus sign:

- For party attire and dance outfits.
- In accessories such as jewelry, especially necklaces.
- And even in ties, belts, sashes, handbags and purses.
- When choosing lipstick and eyecolor.
- Or gifts for your beloved.

Use the color associated with your Mars sign:

- To wear boldly in situations where you need to assert yourself or may face some hostility.

- In anything that has to do with the head, such as hats veils, jewelry.
- In your cosmetics, providing they're shades that complement your skin tone.

Use the color associated with your Jupiter sign:

- For "Sunday best" or clothes worn in spiritual practice.
- For riding outfits and articles.
- When buying or renting large vehicles, such as a limousine.
- In your banner or logo.
- For anything you wear in a ceremony. For weddings, mix with Venus colors.

Use the color associated with your Saturn sign:

- If you must wear or design a uniform.
- For suits and other work attire.
- Wherever you need people to take you seriously and view you as competent and hard-working.
- In your watches and timepieces.

N.B.: The sign on your midheaven may also affect these areas.

Use the color associated with your Uranus sign:

- For the clothes you wear to hang out with friends.
- When you feel the need to attract more friends.
- When joining a new group or association.
- In clothing for special occasions at a club.

Use the color associated with your Neptune sign:

- For your meditation, prayer or altar area.
- For the area around the bath, or wherever you go to unwind.

- To wear when you need to feel more at peace with the world.
- Whenever you can't find God/dess or Spirit.

Use the color associated with your Pluto sign:

- When you must delve deeply into any subject.
- When dealing with issues surrounding death or old age.
- When visiting your therapist.
- For research projects that involve long hours of careful study.

Above all have fun with color. Color is energy. Energy is life.

*- An excerpt from How to Be Star*Chic: the astrological makeover guide, an ebook copyright Susan Kelly, all rights reserved.
To order a copy, go to BeStarChic.com, and follow the link.*